

# DAVIDSON POLICE NATIONAL NIGHT OUT 2023

## SPONSORSHIP OPPORTUNITIES

Attention all businesses and community members!

We are excited to announce our new sponsorship model for the 2023 National Night Out event, which will be held on Tuesday, October 3, from 5 PM to 7 PM at Roosevelt Wilson Park!

This event is free to attend and will feature various activities for all ages, including a dunk tank, basketball, football, a stage with live music, free food, and more!

By sponsoring the items below, your name will be attached to that activity! For example, it would be the (Your Name) Dunk Tank, where people can dunk our police officers!

We are currently seeking sponsorships for the following items:

- **Dunk Tank: \$100** - This is a very popular activity where attendees can dunk our police officers!
  - Your company logo will be displayed at the dunk tank
  - You will receive a shout-out over the loudspeaker
  - Featured in the event program.
  - Listed on the scavenger hunt card
- **Inflatable Shooting Star Basketball: \$150** - This will provide a

fun activity for our young attendees.

- Your company logo will be displayed at the basketball inflatable,
  - You will receive a shout-out over the loudspeaker
  - Featured in the event program.
  - Listed on the scavenger hunt card
- **Inflatable Football First Down: \$150** - This will provide a fun activity for our younger attendees.
    - Your company logo will be displayed on the football field
    - You will receive a shout-out over the loudspeaker
    - Featured in the event program.
    - Listed on the scavenger hunt card
- **Stage (16'x16'x4'): \$800** - The stage is the center of attention at National Night Out! The DJ will play music and give shout-outs, announcements will be made, and the raffle drawings will take place from the stage.
    - Your company logo will be displayed on the stage on a banner
    - You will receive a shout-out over the loudspeaker
    - Featured in the event program.
    - The stage would be called the “(Your Name) Stage”!
    - Listed on the scavenger hunt card
    - Logo on the event t-shirt
- **DJ: \$500** - Chris Peoples will provide music and entertainment for our attendees.
    - Your company logo will be displayed near the DJ booth

- You will receive a shout-out over the loudspeaker a
- Featured in the event program.
- Listed on the scavenger hunt card
- Logo on the event t-shirt



In addition to the sponsorship opportunities above, we also feature a tiered program for different sponsorship levels!

## Sponsorship Levels

- **Davidson Diamond: \$500.00**

- Logo sign in front of the stage
- Name announced from the stage
- Featured in printed announcements and flyers
- Logo on the event t-shirt
- Listed on scavenger hunt card
- Featured in the printed program

- **Potts Platinum: \$400.00**

- Logo sign in front of the stage
- Featured in printed announcements and flyers

- Logo on the event t-shirt
- Listed on scavenger hunt card
- Featured in the printed program
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- **Gable Gold: \$300.00**
  - Featured in printed announcements
  - Logo on the event t-shirt
  - Listed on scavenger hunt card
  - Featured in the printed program
- **Sloan Silver: \$200.00**
  - Logo on the event t-shirt
  - Listed on scavenger hunt card
  - Featured in the printed program
- **Beatty Bronze: \$100.00**
  - Listed on scavenger hunt card
  - Featured in the printed program

Your sponsorship will help us to provide a fun and safe event for our community. To become a sponsor of Davidson's National Night Out, please contact us at [mprather@townofdavidson.org](mailto:mprather@townofdavidson.org).