



Goal: A. Well-Planned and Livable Community

Description: Create well-planned, dynamic community places with connected progressions between them.

Priority Strategies:

1. Update development process, formalize and codify growth management framework and utility service annexation criteria (USAC) from Comprehensive Plan; revisit water/sewer extension policy
2. Implement community engagement activities in strategic locations to support dynamic community gathering places while ensuring access for all and a focus on connecting residents
3. Collaborate with neighboring municipalities on updating or creating annexation/boundary agreements to delineate jurisdictional growth areas; work with our municipal neighbors to institutionalize sharing development and transportation information impacting the region

Other Strategies:

- Address building compatibility, integration, and affordability as growth management tools

Goal: B. Historic Preservation

Description: Preserve our historic properties that contribute to our vibrant and unique community and honor the history of the lived experiences of our residents.

Priority Strategies:

1. Prioritize and implement recommendations from historic preservation plan
2. Establish/continue to expand local historic district
3. Implement strategic initiatives to institutionalize storytelling and coordinate with new wayfinding signs
4. Reinvigorate the Davidson Historical Society

Other Strategies:

- Develop a strategy for naturally occurring affordable housing (NOAH) that aligns with historic preservation goals
- Revise historic district guidelines
- Develop prospective tear down response strategy
- Use available grants to help commercial property owners to rehab historic properties

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Goal: C. Connecting People and Places

Description: Expand, improve, and diversify the town's transportation network to provide residents and visitors with safe, convenient, accessible, reliable, and efficient multi-modal travel choices to connect people across the community.

Priority Strategies:

1. Prioritize and implement mobility plan recommendations for policies, programs and projects
2. Refine capital funding strategy to evaluate the best use for the remaining 2017 GO bonds
3. Support Vision Zero Task Force and allocate resources for Vision Zero Plan
4. Work with CATS to improve local transit services and transit stop amenities
5. Prioritize building/completing sidewalk gaps in a contextually sensitive manner

Goal: D. Affordable Living, Equity, and Inclusion

Description: Work together to create a culture of belonging, address our past inequities, provide opportunities for all, treat everyone with respect and dignity and recognize every voice.

Priority Strategies:

1. Begin next phase of equity and inclusion training program for staff, town board, and appointed boards
2. Prioritize and implement recommendations from the Affordable Housing Plan
3. Establish recurring funding source for affordable housing within the annual budget
4. Identify and pursue ways to expand equity and inclusivity through facilities/infrastructure and programming throughout all parts of town
5. Explore and define what restorative justice looks like in our community

Other Strategies:

- Seek grant funding through ARPA program and federal infrastructure bill to fund this goal
- Update affordable housing ordinance

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Goal: E. Sustainability and Natural Assets

Description: Preserve Davidson’s natural assets, and develop, implement, and actively encourage innovative solutions to environmental, energy, and climate- based challenges.

Priority Strategies:

1. Create tree canopy master plan
2. Create a Climate Action, Conservation and Sustainability plan to include developing a scope of work for potential future sustainability director
3. Research and capitalize on available grant opportunities to fund position and programs

Other Strategies:

- Coordinate and partner with nonprofits on land preservation opportunities and support Mecklenburg County’s efforts on farmland preservation in Davidson and its ETJ
- Develop a sustainability education program to bring together board and community
- Identify and pursue ways for Town of Davidson to model desired behavior supportive of improved sustainability and environmental awareness

Goal: F. Economic Development

Description: Leverage town resources to attract diverse commercial development that contributes to Davidson’s unique local economy and supports new initiatives that create jobs and opportunities for the community.

Priority Strategies:

1. Prioritize and implement recommendations from the downtown small area plan
 - Facilitate activation of community space at Davidson Depot
2. Develop economic development opportunities planned along the Highway 73 corridor
3. Create programs to support local food economy to include community commercial kitchen concept
4. Expand outdoor events and programs that primarily support local businesses and serve to connect residents
5. Support current local businesses and encourage diversity and inclusion in future commercial development (to include certified Minority, Women and Small Business Enterprises)

Other Strategies:

- Update Economic Development Strategic Plan for next five years
- Continue to develop commercial areas in Downtown, South Main, and Circles @ 30

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Goal: G. Operational Excellence

Description: Provide efficient and high-quality public services and facilities through thoughtful and proactive planning, reasonable stewardship of town resources and a professional and committed workforce.

Priority Strategies:

1. Implement a workforce development plan that addresses continuity of leadership, preservation of knowledge, engaging, motivating, and retaining key talent through skill development and clear career paths, and customize a plan to meet current and future business of the department and town
2. Expand and implement digital tracking system as a best practice to account for resources
3. Proactively maintain AAA/Aa1 bond rating through financial management that upholds best practices
4. Where possible, employ practices in each department through standard operating procedures and/or any applicable policies that support further strategic plan goals