



**For Immediate Release
December 18, 2015**

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**MI-Connection Continues Discussions with AMC Networks for
Renewal of Network Carriage Agreement**

AMC and WE TV will continue to be available to customers throughout 2015

MI-Connection is in negotiations with AMC Networks, owner of networks such as AMC, and WE TV to continue offering their channels, but believes the current proposal from AMC Networks is excessive. While MI-Connection is restricted from talking about specific rates, AMC Networks is demanding a rate increase of close to 140% and are using the strength of AMC to push for higher rates and more subscribers for their less-popular channels such as Independent Film Channel and Sundance Channel.

MI-Connection customers are NOT at risk of losing AMC or WE TV prior to the December 31 deadline because AMC Networks must contractually provide the signals through this date. However, after the deadline, they may choose to pull their signals. Season 6 of AMC's lone hit show, *The Walking Dead*, will be on break at that time: the first half of the season ended November 29, and the second half will kick off in February, 2016 – so our customers will NOT miss any new episodes.

“AMC Networks owns AMC, whose only current hit show, *The Walking Dead*, is extremely popular. However, in order to offer AMC, they are requiring us carry the lesser-viewed networks WE TV, Sundance Channel and IFC on our basic tier, which limits our ability to expand broadband capacity,” explained David Auger, CEO of MI-Connection.

Networks generally have one or two popular programs or events that they hang their hat on when it comes to demanding excessive rate increases. In many cases customers have overwhelmingly voiced it just isn't worth what is being demanded.

“Our goal is to protect customers from significant programming fee increases,” added David Auger. We pay networks a fee per channel per month per customer for their channels. When these contracts end, we negotiate new agreements and that concludes that business deal. But when huge companies such as AMC Networks demand an unprecedented increase in its monthly fees, we believe it's our responsibility to take a stand.”

“Our website, TVOnMySide.com (www.TVOnMySide.com), educates our customers on rising programming costs. Across the country, networks are substantially increasing their fees to cable companies, which affect customers directly.

We welcome our customers to join in the conversation at TVOnMySide.com” and feel free to voice their opposition to such ridiculous demands.

ABOUT MI-Connection

MI-Connection is the community-owned and locally operated communications system proudly serving the towns of Mooresville, Davidson and Cornelius in the counties of Mecklenburg and Iredell in North Carolina. MI-Connection offers a Triple Play of Services including Cable TV, High-Speed Internet and Phone for both residences and businesses

To learn more about the community-owned communications company and the products and services they offer, visit www.mi-connection.com.

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