

Town of Davidson Social Media Comment Policy

The Town of Davidson uses social media to interact with residents, businesses and visitors about public issues related to our jurisdiction. Please note this is a moderated online discussion site and subject to North Carolina Public Records Laws, and e-discovery laws and policies. Users of this site do not retain any rights over their postings. Postings are intended for public view, and any personal information posted constitutes a waiver of any rights to privacy or confidentiality.

All comments and content shared on our government-sponsored social media sites must pertain to items within the jurisdictional control or authority of our governmental unit.

The Town of Davidson reserves the right to delete submissions that do not meet the purpose of this site as set out above. Accounts that demonstrate a continued violation of policy on any Town of Davidson page may be blocked. The following are examples of unacceptable social networking content and comments. Please note this list is not intended to be all-inclusive:

1. Any content or comments that do not relate to the jurisdiction or authority of the jurisdiction of the Town of Davidson.
2. Profane or obscene language or content as determined by the profanity filters offered through each social media platform (such posts result in the comment/content being blocked through the social media's profanity filter).
3. Content that promotes, fosters, or perpetrates discrimination on the basis of race, ethnicity, color, sex, sexual orientation, gender identity, gender expression, national origin or ancestry, citizen or non-citizen, marital status, familial status, pregnancy, natural hair or hairstyles, military and veteran status, religious belief or non-belief, age, or handicap or disability of any person.
4. Duplicate posts by the same author (the original post will be left intact assuming it follows the guidelines of acceptable comments or content).
5. Solicitations of commerce (advertising), spam, and/or, including content that contains gratuitous links (links or references to other relevant governmental webpages or official government sites are acceptable).
6. Promotions or content related to political organizations of any type.
7. Advocation of illegal activity; or those that compromise safety or security of the public.
8. Infringement on copyrights or trademarks.
9. Confidential or non-public information, including but not limited to any personally identifiable medical information and any content that violates the legal rights of the owner of said content.

Please note that the opinions and comments expressed on the Town of Davidson's social media sites do not reflect the opinions and positions of the Town of Davidson government, its officers, or employees. Further, the Town of Davidson does not guarantee or warrant that any information posted by users on this site is correct and disclaims any liability whatsoever for any loss or damage resulting from any reliance on such information.

The Town of Davidson understands that social media is a 24/7 medium; however, the Town of Davidson Communication Department's moderation capabilities are more limited. The town may not see every comment right away, and the town trusts in the maturity of its community to ignore inappropriate content. The communications department will respond as soon as it is able, typically during the business hours of 8:00 a.m. and 5:00 p.m.